

















# Development Pipeline & Progress

	PRODUCT	TARGET	ESTIMATED MARKET SIZE / LOSS	PROOF OF CONCEPT	EARLY DEVELOPMENT	ADVANCED DEVELOPMENT	REGISTRATION
				Laboratory	Greenhouse	Field Trials	Pre-Launch
	Pre-Plant Soil Bio-Pesticide	Soil-borne pests & diseases					
	Fruits & Veg, Turf, Ornamental, Tobacco, Potatoes	Fusarium, Botrytis, Verticillium, Rhizoctonia, Pythium, Phytophthora, Sclerotinia, Nematodes, etc.	US\$1.2 Billion Estimated Global Market Size in Fruit & Veg				<b>TerraMG</b> EPA / PMRA registration in process for multiple crops
	Canola	Clubroot Disease ( <i>Plasmodiophora brassicae</i> )	C\$500 Million Estimated Economic Loss in Canada				
	Bananas	Fusarium wilt TR4	US\$18 Billion Estimated Global Loss				
	Pulse Crops	Aphanomyces	C\$100 Million Estimated Economic Loss in Canada				
	Non-Selective Bio-Herbicide	Noxious or resistant weeds	US\$13 Billion Estimated Global Market Size				
	Storage Bio-Pesticide for Bulk Grain, Fresh Produce*	Mycotoxin and insects	US\$15 Billion Estimated Global Loss				
	Storage Bio-Pesticide for Shipping Containers*	Fungus and invasive pests & diseases	US\$2 Billion Estimated Global Market Size				
	Bio-Pesticide for Food-Borne Pathogens*	E.coli, Salmonella, Listeria, Staphylococcus	US\$15 Billion Estimated Global Market Size				

Source: Globenewire, MustGrow estimates

\*Literature shows AITC controls these other issues but there is no commercial formulation to target these markets – Our liquid product potentially addresses this challenge